



**KPMRS.com**

Keyword Position Monitoring Report Service



**KPMRS: Media Kit 2009-10**



# KPMRS.com

Keyword Position Monitoring Report Service

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## WHAT IS KPMRS

KPMRS: Advertise on the most diverse audience of Bloggers, SEO Professionals and Casual Users on the Internet!

KPMRS.com is a website that brings together the most diverse bunch of internet users. KPMRS boasts of a compendium of Analytics services, at the base of which lies an extremely useful tool - A website Rank checker that empowers every KPMRS user to find numerical rankings of any website in search result pages on popular search engines, such as Google, Yahoo and Bing, for the keywords of choice. In a short time, over the founding tool of the website rank checker, KPMRS has built many layers of SEO tools that enable users to monitor the overall performance of their website on Search Engines.





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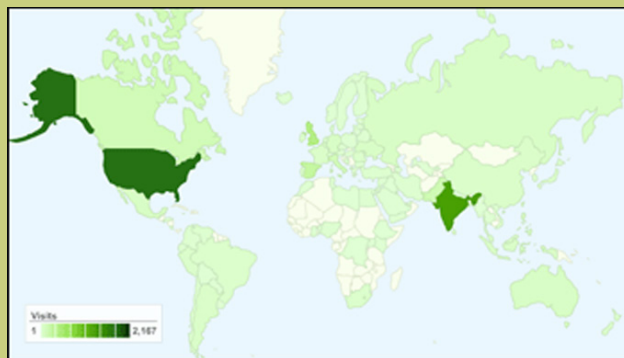
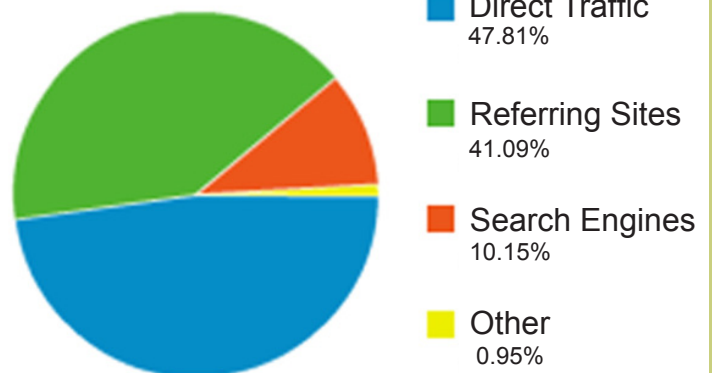
## POPULARITY STATS



➤ 10,000+ Page Views every week!

➤ More than 50% of total visitors each month are absolutely New Visitors!

➤ A dedicated KPMRS blog that receives about 25 page views daily and has an amazing bounce rate of less than 10%!



➤ Almost 50% direct traffic – our loyal consumer base!

➤ 40% traffic comes from referring sites – a large pool of Back Links.

➤ Users visit every day from more than 100 different Countries!

➤ Among the Top Google Rank jumpers!

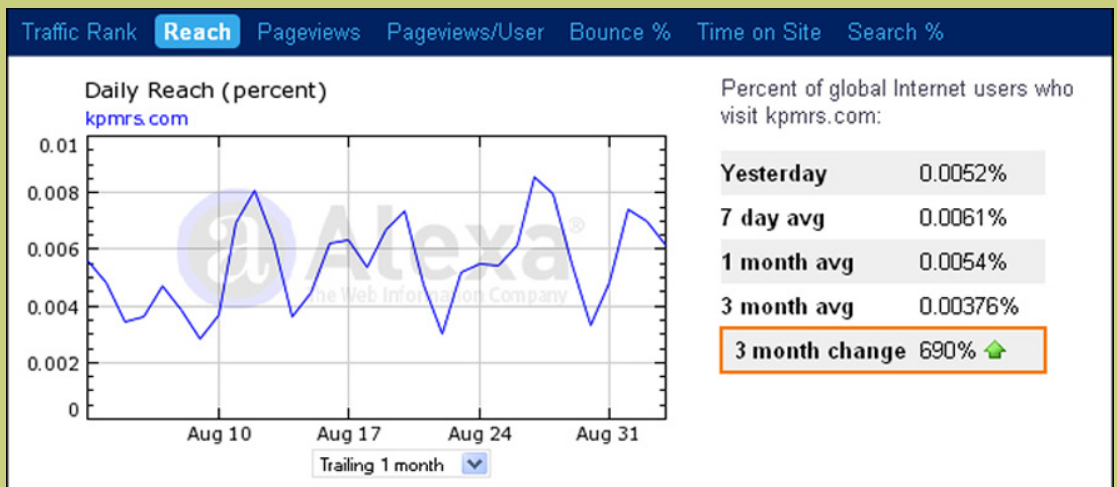


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## TRAFFIC STATS

- Among the top 25K websites of the world!
- A consistent upward trend in website traffic.
- An extra-ordinary leap of almost 700% on daily reach to visitors (over 3 months)





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## ACHIEVEMENTS

- ▶ Among the top gainers on the Google's Big Rank Gainer's list.
- ▶ Covered in numerous Blogs including Pandia, KillerStartups, SearchEngineJournal , Tunnica Pre-Media, Vectormesh, New Media Bloggers, and many more.
- ▶ Decorated with "The Spotlight on Success" Award by Logic Unlimited!



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## ADVERTISING OPTIONS

### Homepage Header (468 x 60)

- The most visible area in the Website.
- Shares space with the KPMRS logo, hence will receive a large number of clicks.

Home | Blog | Top 10 | Sign up | Sign in | Contact us

 **KPMRS.com**  
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Your website not looking good? Want more features?  
**Get your Custom Website Proposal right here!**

Keyword eg website ranking  
Google Rank Checker

Website URL eg kpmrs.com  
KPMRS.com

**What's my rank?**

### Dashboard and Inner Website Pages - Banner Button Ads (125 x 125)


- Appears on all inner pages of the website i.e the pages visible to members who have logged in.
- A single ad occupying substantial visual space.
- Visible exclusively to registered users. Hence, target advertising possible.
- Highly Clickable as placed just below the menu.

Welcome varun bhani, kpmrs.com US

- Website Rankings (1)
- Alexa Rankings (1)
- Track Backlinks (1)
- Social Activity (1)
- Facebook: Off (1)
- Widgets (1)
- Website Discovery: Off
- Edit Profile
- Email Settings

**Rankings of kpmrs.com** Add keywords

| Keywords                  | Google   | bing     | Yoo!o!   |
|---------------------------|----------|----------|----------|
| website rankings >        | N/A(N/A) | N/A(N/A) | N/A(N/A) |
| google rankings >         | N/A(N/A) | N/A(N/A) | N/A(N/A) |
| google rank checker >     | N/A(N/A) | N/A(N/A) | N/A(N/A) |
| monitor website ranking > | N/A(N/A) | N/A(N/A) | N/A(N/A) |
| website ranking >         | N/A(N/A) | N/A(N/A) | N/A(N/A) |

**Sponsored Advertisement**  
  
KPMRS.com  
Keyword Position  
Monitoring  
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## ADVERTISING OPTIONS


### Inner content pages - Banner Button Ads below Sidebar

- Appears on all KPMRS's feature preview pages.
- Visible to all site visitors – Logged in and otherwise.
- Directly linked to the homepage.
- Highly Clickable as placed just below the menu.

#### Website Discovery tool

- ▶ iPhone Application
- ▶ Social Popularity
- ▶ Website Discovery
- ▶ Get Email Alerts
- ▶ Track Backlinks
- ▶ Website Widgets
- ▶ Share On Facebook

**Sponsored Advertisement**



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▶ **What is the Website Discovery tool?**  
The Website Discovery Tool is a one of a kind weapon for your SEO Arsenal. This tool shows you a list of new keywords for which your website was discovered and clicked on through Google, Bing, Yahoo and other search engines. By 'new keywords', we mean absolutely NEW keywords for which your website has never got a visitor from any search engine from the date you select.

▶ **Where is the actual benefit of the tool?**  
It is a perfect tool to monitor your the progress of your SEO efforts. Let's say you just started a new website. After say, 4 months, your website starts receiving some traffic from search engine for multiple keywords, say 100 visits from 35 different keywords daily. At this point, there is no way for you to find out if your website was discovered for any new keyword, unless you download your keywords and start comparing manually. This tool will just do this job automatically and make your life so easy.

▶ **Is it free?**  
Yes. It is absolutely free for now.

▶ **How can I use this tool?**  
In order to use this tool, you need to have a Google account and Google Analytics tracking installed on your website. You will then have to authorize KPMRS to integrate your Google Analytics account with your KPMRS Account in order to generate this report. We DO NOT ask



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## ADVERTISING OPTIONS

### Top 10 Page - Leaderboard Banner (728 x 90)

- Placed on the top 10 gainers and losers page.
- Directly above the navigational links of the website, hence a very visible and clickable area.

|   |   |
|---|---|
| simplykitchensinks.co.uk<br>franke sink 66+ | springtexas.com<br>spring texas 95+   |
| avansys.com.mx<br>software a la medida 57+  | crimmarina.it<br>vendita barche vela motore<br>nuove usate charter noleggio 95+ |

Sponsored Advertisement

www.30dayfitness.com 30dayfitness.com Feedback - Ads by Google

kpmrs is a service from the techies at Galaxy Weblinks Ltd  
Home | Sign Up | Sign in | Media | Report a bug | Contact us | Terms of Service | Privacy Policy

### Banner on Blog header (468 x 60)

- The ONLY advertisement space on the popular KPMRS Blog – very visible.
- Placed adjacent to the KPMRS Blog logo – the most clickable area of the Blog.

KPMRS Home | Blog | Sign up | Sign in | Contact us

### The KPMRS Blog

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HOME ABOUT SUBSCRIBE TO FEED



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## WHY ADVERTISE ON KPMRS?

Over a few months, KPMRS has already come a long distance. It's counted among the top services of its kind on the web and noted for its simple looking yet extremely power packed features. Various start-up gurus, SEO grandmasters and Technical experts have turned to our service and have been saying good things about us.

And while we are making the most of the limelight, we are now inviting you to join us on the stage and make most of KPMRS's growing stature on the web. We are offering only selective ad spots to serious advertisers who want to make the most of our growing image. We believe in giving more degree of freedom to our advertisers to determine their target audience on kpmrs and so we have come up with numerous options like fixed / rotating ads and attractive discount schemes.





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## AD RATES

| S. No | Page & Section                  | Ad Spot                              | Size      | Ad Rates (USD) |     |    |    |
|-------|---------------------------------|--------------------------------------|-----------|----------------|-----|----|----|
|       |                                 |                                      |           | Fixed          | R1  | R2 | R3 |
| 1.    | Homepage                        | Header – Above the fold              | 468 x 60  | 200            | 100 | 75 | 50 |
| 2.    | Dashboard & inner website pages | Left Sidebar – Above the fold        | 125 x 125 | 150            | 75  | 50 | 25 |
| 3.    | Features' pages                 | Left Sidebar – Above the fold        | 125 x 125 | 50             | X   | X  | X  |
| 4.    | The KPMRS Blog                  | Header – Above the fold              | 468 x 60  | 100            | 50  | 25 | X  |
| 5.    | Top 10 page                     | Leader board Banner – Below the fold | 728 x 90  | 20*            | X   | X  | X  |

### Legend :

- X : Option not available.
- \* : The Top 10 page leader board ad is available only as an add-on package on selected other options.
- R1 - Your ad displayed in rotation with another ad.
- R2 - Your ad displayed in rotation with 2 other ads.(Based on availability)
- R3 - Your ad displayed in rotation with 3 other ads. (Based on availability)
- Charged on monthly basis



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## AD RATES

**Ad Rates - Combo Plans with attractive discount schemes**

### 1. Homepage + KPMRS Blog Header

| Quarterly | Half Yearly | Annually                                     |
|-----------|-------------|--|
| \$749     | \$1199      | \$1999 + Top 10 ad spot FREE (Save over 40%) |

### 2. Dashboard & inner website Pages + Features' Pages

| Quarterly | Half Yearly | Annually                                     |
|-----------|-------------|--|
| \$499     | \$799       | \$1399 + Top 10 ad spot FREE (Save over 40%) |

### 3. The KPMRS Blog + Features' Pages

| Quarterly | Half Yearly | Annually |
|-----------|-------------|----------|
| \$450     | \$749       | \$1199   |



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## CONTACT US

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